

14-16 October 2024
Royal Dublin Society, Dublin

Connect. Thrive. Transform.

Where the SaaS industry gathers
to do business.



Limited early bird tickets remaining!

SAASTOCK



SaaS Stock 2.0 is here and you're invited

We know what you need as a SaaS founder or CEO. And that's support. Support in fundraising. Support in navigating market challenges. Support in go-to-market strategies. Support in finding customers.

And that's what SaaS Stock 2.0 is all about. **Connecting you with the right people, offering knowledge-sharing with your peers, and providing a platform for building long lasting relationships.**

This October, SaaS Stock will be networking-led. We'll have a dedicated networking programme so you don't need to rely on serendipitous meetings and introductions.

The same event our customers know and love - just bigger, better, and more powerful.

Find the support to scale your SaaS at SaaS Stock.

"We generated 300 MQLs and signed up 250+ SaaS professionals."

Josh Lee
CEO & Founder, Swit



Networking

Here's a preview of what the enhanced founder networking experience looks like.

Targeted Matchmaking

Accelerate your growth with new and improved investor and founder matchmaking that ensures **meaningful and relevant conversations** from our pool of 600+ active investors.

Connect+Go

Increase your efficiency across the event with our new speed networking sessions. Join quick-fire conversations and **swiftly build your network**, identify future partners, and open the door to big opportunities.

NightStock

Bar crawls, parties, dinners, and more. Your SaaStock social calendar will be full of fun ways to **make memorable interactions** and unwind with other event attendees. Enjoy a week of work hard/play hard.

Get your business seen

Looking for funding? Meet 600+ investors at the event. Past attending investors include:

2100
Ventures

3VC

 **ADARA**
VENTURES

AlbionVC

Apax

b2venture 

BCV

BERINGEA

Blackstone

Capnamic

dawn.

DN Capital®

 **EARLYBIRD**

EQT

flashpoint

Frontline

Goldman Sachs

ICONIQ

 **INFRAVIA**


LIVINGBRIDGE

Molten


Next47

NORTHZONE

octopus ventures

OXX

PRIME VENTURES

PSG

 **Redpoint.**

 **Riviera**
PARTNERS

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Si Speedinvest

techstart

VISIONARIES
CLUB

WakeUp Capital

Learn from the Best

[View All Speakers](#)

130+ speakers will take to the stage to support your growth journey, including these rockstars!

Krish Subramanian

Co-founder & CEO
Chargebee



Eynat Guez

Co-founder & CEO
Papaya Global



Tomasz Tunguz

General Partner
Theory Ventures



Job van der Voort

Co-founder & CEO
Remote



Todd Olson

Co-founder & CEO
Pendo



Learn from the Best

[View All Speakers](#)

130+ speakers will take to the stage to support your growth journey, including these rockstars!

Godard Abel

Co-Founder & CEO
G2



Angeley Mullins

CCO
Resourcify



Hannah Seal

Partner
Index Ventures



Savneet Singh

CEO
PAR Technology



Mikita Mikado

Co-founder & CEO
PandaDoc





Tailor your Experience

Select the right experience for you so that you meet the right people and leave with the best support network for where you are on your journey.

Accelerate Experience

Pre-seed, Seed, Bootstrapped

For Founders starting out their **journey to \$3M ARR**, SaaS Stock will provide learning opportunities to help you build the right product-market fit, connect you with the right type of investor, and upskill your GTM teams.

This is the first step to transforming your SaaS solution into a resilient business model.

[Find Out More](#)

Growth Experience

Series A, Series B, Series C, Bootstrapped

For Founders **over \$3M ARR**, SaaS Stock will deliver a tailored experience for startups at Series A or above. Gain insights on stakeholder management, scaling product and customer growth and connect with the right type of people.

This experience will level up your team and energise the business as it prepares for the next 12 months.

[Find Out More](#)

Tailor your Experience

Accelerate Experience

Day 1. 14/10

Day 2. 15/10

Day 3. 16/10

Startup Day

Main Conference

Global Pitch Competition

SaaS.City

Investor Founder Matchmaking

Alongside the main conference, a range of fringe events are available for you to add to your experience to increase the knowledge, connections and support you walk away from SaaStock with.

Growth Experience

Day 1. 14/10

Day 2. 15/10

Day 3. 16/10

Day 4. 17/10

Day 5. 18/10

SaaS.City

Main Conference

SaaSociety

Investor Founder Matchmaking

Tailor your Experience

SaaS.City

Deep dive into your most pressing issues, network with your peers and advance your growth strategies at the one day, closed-group bootcamps for SaaS enthusiasts. If you're looking to elevate your most important strategies and accelerate great decision making then our leadership focused bootcamps are for you!

Choose from one of five content themes:

- Revenue & Retention
- Marketing Masterclass
- Scaling Your SaaS
- Fundraising Blueprint
- Product Excellence

"The bootcamp was awesome - best event I've ever been to at a conference."

Sarah Dillingham
Founder, Case Study Ninja

SaaSociety

Join us at the gorgeous grounds of Mount Juliet alongside an exclusive group of SaaS founders and CEOs (all \$5M ARR and above). The VIP retreat facilitates intimate conversations with founders going on the same journey and is the perfect opportunity to find the support to scale to \$100M ARR.

- Connect with 50 B2B SaaS Founders
- Learn more in two days than in one year
- Hear secrets shared on mega exits
- Get in on the insider path to success

"I was completely blown away by the last SaaSociety. The location, the people, the content. Everything was world class."

Martin Henk
Co-founder, Pipedrive

Tailor your Experience

Startup Program

Get a head start in the industry and skyrocket your SaaS. The platform is designed to support B2B SaaS founders on their growth journey by facilitating connections with investors, providing essential exposure to SaaS leaders, driving qualified sales opportunities, and offering an in-depth learning opportunity.



"We had 20 investor meetings over two days thanks to the program and ended up meeting our eventual Seed investor."

James Henderson
CEO, Zephr

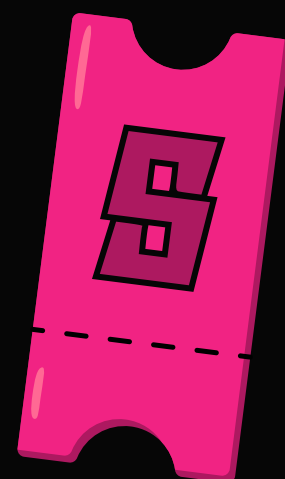
Global Pitch Competition

Showcase your SaaS in front of the region's most influential VCs and funds, as well as the wider SaaS community. If you're actively fundraising, gain valuable exposure and position your business as one-to-watch. Plus, be in with a chance to win up to €500,000 of investment! This is the catalyst to propel your startup's success.



"The pitch competition was an exceptional experience."

Alex David
Co-founder & COO, Corrily



Limited Early Bird Tickets Remaining - Don't Miss Out!

[Secure Your Place](#)

Prices increase 30 August.

As a SaaS founder, I can honestly say that SaaStock is a great place to make meaningful and relevant connections."

Shifra Cook

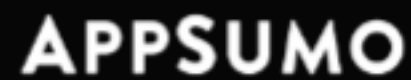
Founder & CEO, Ayda

"I brought my team to SaaStock and we learnt more in two days than in one year."

Benoit De Nayer

Founder & CEO, Actito

Thank you to our Sponsors



Interested in hearing more about sponsorship opportunities? Reach out to our sales team today.

[Get in Touch](#)