

14-16 October 2024
Royal Dublin Society, Dublin

Connect. Thrive. Transform.

Where the SaaS industry gathers
to do business.



Limited early bird tickets remaining!

SAASTOCK



SaaS Stock 2.0 is here and you're invited

We know what you need as a SaaS operator or senior executive. And that's support. Support in scaling business growth. Support in building the right GTM strategy. Support in addressing business challenges. Support in finding and retaining customers.

And that's what SaaS Stock 2.0 is all about. **Connecting you with the right people, offering knowledge-sharing with your peers, and providing a platform for building long lasting relationships.**

This October, SaaS Stock will be networking-led. We'll have a dedicated networking programme so you don't need to rely on serendipitous meetings and introductions.

The same event our customers know and love - just bigger, better, and more powerful.

Find the support to scale your SaaS at SaaS Stock.

A woman with blonde hair, wearing a black jacket and a lanyard with a badge, is smiling and talking to another woman with long brown hair. They are at a conference or networking event. The woman in the black jacket is holding a coffee cup and gesturing with her hand. The woman with brown hair is wearing a black top and a brown shoulder bag. In the background, other people and a window are visible.

"We get an amazing opportunity to meet thousands of SaaS leaders, showcase our latest technology, and build pipeline."

Lauren Olerich
Director of Marketing,
Gainsight



Networking

Here's a preview of what the enhanced operator networking experience looks like.

SaaStock Huddles

Open to operators only, these are structured networking opportunities to **meet peers based on business function** and get a taste of what they are dealing with in their business.

Connect+Go

Increase your efficiency across the event with our new speed networking sessions. Join quick-fire conversations and **swiftly build your network**, identify future customers, and open the door to big opportunities.

NightStock

Bar crawls, parties, dinners, and more. Your SaaStock social calendar will be full of fun ways to **make memorable interactions** and unwind with other event attendees. Enjoy a week of work hard/play hard.

Meet the SaaS community

Previous C-Suite level operator attendees include:



Learn from the Best

[View All Speakers](#)

130+ speakers will take to the stage to support your growth journey, including these rockstars!

Krish Subramanian

Co-founder & CEO
Chargebee



Eynat Guez

Co-founder & CEO
Papaya Global



Tomasz Tunguz

General Partner
Theory Ventures



Job van der Voort

Co-founder & CEO
Remote



Todd Olson

Co-founder & CEO
Pendo



Learn from the Best

[View All Speakers](#)

130+ speakers will take to the stage to support your growth journey, including these rockstars!

Godard Abel

Co-Founder & CEO
G2

Angeley Mullins

CCO
Resourcify

Hannah Seal

Partner
Index Ventures

Savneet Singh

CEO
PAR Technology

Mikita Mikado

Co-founder & CEO
PandaDoc



A photograph of a SaaS Stock event. In the foreground, three people are seated around a small round table, engaged in conversation. The woman in the center is gesturing with her hands. The table has water bottles and a SaaS Stock attendee badge. In the background, other attendees are visible, along with various banners and signs for the event, including 'SaaS Stock', 'Start Up City', 'SCALE Stage', 'Pitch Stage', 'TRACTION Stage', and 'GRI4-GR26'. The setting appears to be a large, industrial-style hall with high ceilings and exposed beams.

Tailor your Experience

Select the right experience for you so that you meet the right people and leave with the best support network for where you are on your journey.

Accelerate Experience

Pre-seed, Seed, Bootstrapped

For GTM leaders starting out their journey **to \$3M ARR**, SaaS Stock will provide learning opportunities to help you build the right product-market fit, provide the best insights on strategy formulation, and up-skill your GTM teams.

This is the first step to transforming your SaaS solution into a resilient business model.

Growth Experience

Series A, Series B, Series C, Bootstrapped

For Startups over \$3M ARR, SaaS Stock will deliver a tailored experience for startups at Series A or above. Gain insights on stakeholder management, scaling product and customer growth and connect with the right type of people.

This experience will level up your team and energise the business as it prepares for the next 12 months.



Tailor Your Content Experience

Here's a preview of what you can add to your operator content experience.

SaaS.City

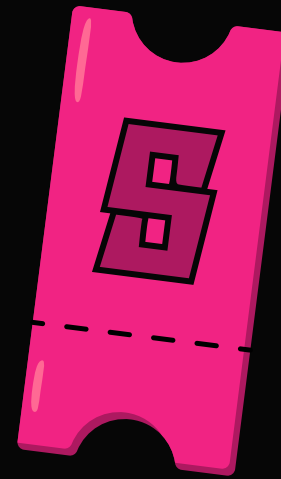
Deep dive into your most pressing issues, and network with your peers and the closed-group bootcamps. If you're looking to elevate your most important strategies and accelerate great decision making, then our leadership focused bootcamps are for you! Choose from 1 of 5 content themes: **Revenue & Retention, Marketing 101, Scaling Your SaaS, Fundraising Blueprint & Product Excellence.**

GTM Mixer

Designed for marketing, revenue and strategy leaders, **connect with your peers and have valuable discussions** on the key business challenges you are facing. The session will start with a Fireside Chat, followed by open mic Q&A to get your questions answered. The session will end with a networking reception for you to mingle with your peers.

SaaStock Boardrooms

Calling all Revenue, Marketing, Finance and Product Leaders! We're hosting a series of Breakfasts, Lunches and Afternoon Tea sessions and there's one for you. These closed door private space at the event will host 3x sessions per day positioned around executive briefings for specific C-Suite profiles. The sessions will answer some of the more high-level questions that you might not find on stage.



Limited Early Bird Tickets Remaining - Don't Miss Out!

[Secure Your Place](#)

Prices increase 30 August.

"Meaningful conversations happen face-to-face, relationships are forged, and opportunities are accelerated."

Patrick Campbell
Chief Strategy Officer, Paddle

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