

# SaaSociety Agenda

**Date:** 16-18 October 2024

**Venue:** Mount Juliet

16:00

Departure from RDS

RDS

17:30

Arrival at Mount Juliet

Mount Juliet

19:00

Drinks Reception

Jack's Bar

19:30

SaaSociety Dinner

Jack's Bar

## 16 October

08:00

Breakfast

10:00

SaaSociety Welcome &  
Morning Content

McCalmont Suite

### SaaStock Welcome & Opening Remarks

**Speaker:** Alex Theuma, Founder & CEO, SaaStock

### Exclusive Fireside Chats

Inside Leadfeeder's €180M Merger - The Good, The Bad and The Ugly

**Speaker:** Pekka Koskinen, Founder, Leadfeeder

Behind-The-Scenes of \$395M in Acquisitions: Why M&A Has Worked So Well for PAR

**Speaker:** Savneet Singh, CEO, PAR Technology

### SaaSociety Roundtables

Setting Short & Long Term Goals: Best Practice When Planning for Growth

The Era of Efficient Growth: Is it Time to Redefine GTM Teams?

Navigating Market Volatility as a Leader: Maintaining High-Performance

Scaling from \$0 to \$10M ARR: Building and Maintaining Growth without Sinking

The Rise of Acquisitions and How to Make Them Pay Off

12:30

Lunch & Networking

14:00

SaaSociety Activities

16:00

Coffee Break

16:30

Free Time

18:30

Drinks Reception

Lady Helen Dining Room

19:00

Gala Dinner

Lady Helen Dining Room

21:00

Casino Night

McCalmont Suite

## 18 October

08:00-

Travel from Mount Juliet  
to Dublin Airport

Dublin Airport

12:00

(Multiple dropoffs will be organised  
to cater for different flight times)

Unwind.  
Connect.  
Reflect.  
Thrive.