

# AGENDA

# SAASOCIETY

SLIEVE DONARD, DOWNS ROAD, NEWCASTLE, CO. DOWN, BT33 0AH, NORTHERN IRELAND

A premium, invite-only retreat for AI & SaaS founders with €5M+ ARR. Designed to help you make the connections that matter, our programme of intimate content sessions and unique networking activities will ensure that you leave with a host of new contacts to leverage on your growth journey. Operating under a strict Chatham House Rules policy, cut through the noise and see why SaaSociety's content is unlike any other event.

## WEDNESDAY

15.10.2025

### TRANSFERS FROM RDS TO SLIEVE DONARD

16:30

### ARRIVAL AT SLIEVE DONARD

19:00

All SaaSociety guests will arrive at Slieve Donard, a luxury resort nestled at the foot of the Mountains of Mourne in Northern Ireland.

### DRINKS RECEPTION

20:00

A hosted drinks reception prior to the SaaSociety Dinner on Wednesday evening.

### SAASOCIETY DINNER

20:30

The SaaSociety Dinner offers first-class food, drinks and company all set within Slieve Donard.

*Agenda subject to change*

[www.saastock-europe.com/saasociety](http://www.saastock-europe.com/saasociety)

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## THURSDAY

16.10.2025

08:00

### BREAKFAST & CEO COACHING SESSION

Breakfast to be served from 8am. There will also be invites shared to an intimate CEO Coaching session to kickstart your morning.

10:00

### SAASOCIETY WELCOME

A warm welcome to SaaSociety from Founder & CEO, Alex Theuma.

10:05

### INSIDE A MULTI-MILLION US EXIT: THE JOURNEY, LESSONS LEARNED & NEVER AGAINS FROM AN ACQUISITION JOURNEY

Speaker: Ronan Murphy, Co-founder, Getvisibility

10:30

### CEO COACHING ANGLE

11:00

### INTERVIEW TBC

A high-impact interview session, under Chatham House Rule, where you can ask the questions and hear the insights that aren't typically shared on any event stage.

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## THURSDAY

16.10.2025

11:30

### TABLETALKS

Join one of five SaaSociety Tabletalks, all delivered under Chatham House Rule, led by your fellow peers and subject experts.

12:30

### LUNCH & NETWORKING BREAK

14:00

### SAASOCIETY ACTIVITIES

A series of activities all curated to give you the ultimate SaaSociety experience. From golf, kayaking, hikes too distillery experiences - you'll have a choice of the indoor and outdoor pursuits.

17:00

### COFFEE, NETWORKING, FREE TIME

18:30

### DRINKS RECEPTION & GALA DINNER

A hosted drinks reception before joining the Gala Dinner to round things up at SaaSociety 2025.

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